

National Park Service Visitor Spending Effects-Arizona Sites-2019

	Economic Contributions (includes local residents and nonresidents-overall regional effect)						
2019 Visitor Spending Effect	Total	Total Visitor	% of Spending	Jobs	Labor Income	Value Added	Economic Output
Arizona NPS Area	Recreation Visits	Spending (\$000s)	by Non-Locals		(\$000s)	(\$000s)	(\$000s)
Canyon de Chelly NM	460,757	\$31,146	98.8%	444	\$10,262	\$18,858	\$36,405
Casa Grande NM	68,379	\$4,067	95.6%	59	\$2,116	\$3,632	\$6,059
Chiricahua NM	60,655	\$3,669	98.8%	52	\$1,115	\$2,010	\$3,896
Coronado NM	130,328	\$7,752	95.6%	118	\$3,067	\$5,491	\$9,849
Fort Bowie NHS	7,577	\$451	95.6%	7	\$176	\$315	\$565
Glen Canyon NRA ¹	841,034	\$420,177	96.3%	5,153	\$163,428	\$285,807	\$494,897
Grand Canyon NP	5,974,411	\$891,243	98.9%	11,806	\$354,979	\$634,575	\$1,089,195
Hubbell Trading Post NHS	50,285	\$2,991	95.6%	45	\$997	\$1,803	\$3,497
Lake Mead NRA ¹	1,874,761	\$335,795	89.0%	3,979	\$149,784	\$246,917	\$396,952
Montezuma Castle NM	376,254	\$22,379	95.6%	322	\$11,583	\$19,836	\$32,839
Navajo NM	49,983	\$3,158	98.7%	41	\$1,083	\$1,941	\$3,471
Organ Pipe Cactus NM	263,186	\$16,502	98.7%	230	\$8,275	\$14,358	\$23,942
Petrified Forest NP	643,588	\$42,045	98.7%	545	\$13,954	\$25,568	\$46,362
Pipe Spring NM	27,482	\$1,635	95.6%	24	\$607	\$1,057	\$1,919
Saguaro NP	1,020,226	\$66,652	98.7%	928	\$33,624	\$58,566	\$97,662
Sunset Crater Volcano NM	108,379	\$6,446	95.6%	90	\$2,268	\$4,041	\$7,236
Tonto NM	28,853	\$1,716	95.6%	25	\$890	\$1,527	\$2,540
Tumacacori NHP	39,704	\$2,361	95.6%	36	\$934	\$1,672	\$3,000
Tuzigoot NM	98,538	\$5,861	95.6%	84	\$3,049	\$5,215	\$8,617
Walnut Canyon NM	152,333	\$9,060	95.6%	127	\$3,188	\$5,680	\$10,170
Wupatki NM	187,059	\$12,229	98.7%	162	\$4,286	\$7,716	\$13,724
Total	12,463,772	\$1,887,335		24,277	\$769,665	\$1,346,585	\$2,292,797

¹Note: Glen Canyon NRA and Lake Mead NRA each encompass two states. In the analysis for Recreational Visits above, AZ is allotted 19% of total Glen Canyon NRA visitors (note: in 2018 it was 20.5%) and 25% of Lake Mead NRA visitors. The economic data for Glen Canyon NRA and Lake Mead NRA above reflects the TOTAL for those parks, not just Arizona. Economic regions are defined as those counties within a 60 mile radius of the park boundary area.

Jobs: annualized full and part-time jobs that are supported by NPS visitor spending. **Labor Income**: includes employee wages, salaries and payroll benefits as well as the income of sole proprietors. **Value Added**: the contribution of NPS visitor spending to the Gross Domestic Product of a regional economy. It is equal to the difference between the amount an industry sells a product for and the production cost of the product. **Economic Output**: total estimated value of the production of goods and services supported by NPS visitor spending. It is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Source: National Park Service, 2019 National Park Visitor Spending Effects (https://www.nps.gov/subjects/socialscience/vse.htm)

Compiled by: Arizona Hospitality Research and Resource Center, Northern Arizona University. (July 2020) If you require an accessible version of this document, please contact us at: Tourism.Research@nau.edu

The National Park Service is also involved in other designated areas in Arizona including: 1 National Heritage Area (Yuma Crossing National Heritage Area), 2 National Trails (Old Spanish Trail and Juan Bautista de Anza Trail), 10 National Natural Landmarks, and 46 National Historic Landmarks. These sites are not included in the visitor spending report listed above.